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AUSTRALIAN SHORT FILMS & PHOTOGRAPHY AVAILABLE

The Australia Day Council of NSW (ADCNSW) has two national competitions on www.aussievault.com.au - *Reel Australia Short Film* (film) and *Living Australian* (photography), which gave Australians the chance to explore How Australians Make Their mark through the medium of film and photography.

These films and photographs are available to media upon request.

Living Australian (photos)

The ADCNSW launched the third annual Living Australian Online Photography competition proudly supported by Australia Post, giving everyone across the country the opportunity to create a piece of Australian history.



The ADCNSW invited Aussies from all walks of life to capture, through the medium of photography, to explore how they Making a Mark.

This year, we saw the introduction of two competition divisions – Open (for all ages) and Junior (for under 18 years).

The Open Division winner of the Living Australian competition will go onto win \$4,000 and be given the opportunity of a lifetime to have their winning photograph featured on an Australia Post stamp that will be circulated nationally in 2012.

The Junior winner will be awarded \$1,000 and a Canon EOS SLR Camera.

The competition will be judged by a stellar panel of judges. The winner will be announced in January 2012 in the lead up to Australia Day.

Reel Australia (films)

The Reel Australia Short Film Competition has been launched for its second year. This short film competition called on all Australians to grab their video camera or mobile phones to submit a creative response to the question “What makes a mark on your Australia?”. Each two minute film explored the varied and valuable contributions that Australians make every day – locally, nationally and internationally.



Three divisions were introduced this year – Open (for all ages), Junior (for under 18 years) and Mobile (a special category for short clips filmed on mobile phones). The new divisions inspired a diverse collection of remarkable short film entries.

The winner of the Open division will receive \$4,000 and an exclusive Australia Day experience in Sydney (Hilton Hotel accommodation, Harbour Cruise and exclusive invitations to the State Reception). The Junior winner will be awarded \$1,000 and a Canon EOS SLR Camera. Monthly Mobile division prizes were awarded courtesy of Sailing Sydney and the overall winner will receive an iPad2.

Finalist films will also be showcased at official Australia Day events across the country.

The Reel Australia Winner for 2012 will be announced in January 2012 in the lead up to Australia Day. .

CONTACT:

Any media interested in showcasing these inspirational films and photographs, in the lead up to and on Australia Day – please contact

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