

Ambassador Program

WHEN: Australia Day, Thursday 26 January 2012

WHERE: State-wide

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Proudly presented by Woolworths Ltd., the Ambassador Program sends over 165 of our highest achievers – from sports heroes to celebrities, business leaders to cultural and medical pioneers - to more than 150 Australia Day celebrations throughout New South Wales.

These inspirational Australians take part in an array of activities on the day - from delivering keynote addresses that capture what it truly means to be Australian, to judging competitions and taking part in parades. It promises to be an exciting and uplifting experience for people of all ages.

Visit www.australiaday.com.au for the full list of Ambassadors.